

# SPONSORSHIP OPPORTUNITY

*Promote your brand while supporting Fort Bend ISD students and schools*

Fort Bend ISD offers targeted sponsorship opportunities for businesses seeking high-visibility, high-impact advertising placements across our district facilities and digital platforms.

Whether you're interested in supporting athletics, student programs, or district-wide initiatives, your sponsorship helps fund student success without additional taxpayer burden.

## AUDIENCE REACH / IMPACT HIGHLIGHTS

- Over **76,000 students** across the district
- **9 athletic facilities** with consistent community attendance
- **250+** school bus routes operating daily
- **50,000+** monthly website visits
- Thousands of fans reached during games and events

## CTE PARTNERSHIP

Our district-wide Career and Technical Education (CTE) program helps students gain real-world experience in marketing, business, graphic design, and media production. By advertising through our platforms, your brand supports student development while gaining exposure across the community.



## WHY ADVERTISE WITH FBISD?

- Build brand loyalty through community alignment
- Support equitable student resources and programming
- Increase brand visibility in one of the fastest-growing districts in Texas
- Engage with families, staff, and sports fans at scale



## NEXT STEPS

### **READY TO MAKE AN IMPACT?**

Contact us to secure your placement and customize your sponsorship package.

## ENTERPRISE FUNDS

[Advertising@fortbendisd.gov](mailto:Advertising@fortbendisd.gov)  
[www.fortbendisd.com](http://www.fortbendisd.com)

**FBISD**  
INSPIRE • EQUIP • IMAGINE

*Advertise with us!*